
Statement

A skilled developer with over 20 years experience, delivering high-quality work to tight deadlines and offering innovative solutions in a range of business environments. High profile clients include Virgin Media, Hearst Digital, Daily Mail Group, Redwood, Dennis Publishing, Ford, Vauxhall, Seat, Boots, Sony and Johnson & Johnson.

Experience

Aug 2021 – Current **TB Engine / Borrowaboat.com**, London
Senior Frontend Developer

- JavaScript ES6, HTML5, CSS3, React, Next.js, TypeScript, Tailwind, Strapi
- CI/CD pipelines with Git, TDD Testing, using Jest and Cypress
- Focus on high code quality, code reviews and peer programming
- SEO: Google Search Console, Lighthouse, Analytics and Screaming Frog
- E-commerce with Stripe
- Internationalisation of site to 7 Languages and 4 currencies
- Investigating new technologies and approaches
- Fast-paced agile development environment

As a senior developer for Borrowaboat.com, the UK's leading yacht charter platform, I have been responsible for successfully rebuilding the site and launching an alternative version, focused on the luxury yacht market. More recently, I have worked to merge the existing site with a new acquisition, ensuring the best features of both are maintained and improved. Currently, we are rebuilding the site to use the latest version of Next.js. As always, my focus is on using innovative solutions and the latest technology to improve the performance of this customer-facing site.

Apr 2014 – Aug 2021 **Option Computers / Bizie**, London
JavaScript UI Developer

- React / JavaScript / HTML5 development of web apps, via API
- UI/UX design and implementation of unified communications
- Single-dealer platforms for the financial industry, using Web Audio API
- Generating wireframes, concepts and prototypes
- Investigating new technologies and approaches

A leading provider of trading, trade processing and business intelligence solutions to global financial markets through its flagship DealHub product, Option Computers delivered and supported innovative solutions for customers including the world's largest FX banks, as well as many regional and specialist banks, brokers and buy-side institutions. I was brought in to develop the Traderlynk platform, a browser-based unified messaging platform for the financial industry. Having successfully launched that, I adapted the technology to develop other projects, with a focus on consumer retail. When the company was acquired, I continued this work for Bizie.

Dec 2012 – Apr 2014 **DMGT Media / Associated News / Wowcher**, London
UI / UX Developer

- Frontend web UI / UX development
- Mobile responsive web development
- HTML5, CSS3, JavaScript, jQuery, JSP, JSTL, Ext JS, Spring, Git, Atlassian suite, social media integration, Adobe CS
- Agile development environment

Working for one of the UK's largest publishers of national newspapers and consumer websites, including the Daily Mail, The Mail on Sunday and Metro, I was responsible for frontend development for Wowcher, one of the UK's leading daily deals and ecommerce sites. As part of a large team, in a high-pressure environment, I worked to ensure the smooth running and usability of this high-traffic site.

Jan 2012 – Dec 2012 **Menzies Digital Marketing**, London

Head of Creative Development

- HTML5, CSS3, JavaScript, jQuery, jQuery Mobile, App development
- Development of interactive content, games and marketing emails
- Management of freelance resources and third party solutions
- Digital publishing and UI research and consultancy

Working for a division of John Menzies PLC, creating interactive marketing websites for a range of clients, including TM Lewin and the National Skills Academy.

Apr 2009 – Jan 2012 **Redwood Publishing**, London

Senior Developer and Consultant

- HTML5, CSS3, JavaScript, jQuery, MySQL, WordPress, Actionscript
- Development of websites, blogs, interactive content and games
- Generating creative ideas, concepts and prototypes
- Digital publishing and UI consultancy

Developing e-zines and website solutions for a range of Redwood's client publications, including Virgin media, Boots, Mazda, Marks & Spencer and Royal Mail.

Feb 2008 – Apr 2009 **Hearst Digital**, London

Senior Commercial Designer

- HTML5, CSS3, JavaScript, XML, jQuery, MySQL, Flash Actionscript
- Management of a team of freelance designers
- Generating creative ideas, concepts, mock-ups and prototypes
- Development and design of microsites and traffic-driving media

Working as part of the Creative Solutions team, developing interactive content and advertorials for a range of Hearst Digital publications, including Cosmopolitan, Handbag.com, Get-Lippy.com, Country Living and Good Housekeeping.

Sep 2006 – Feb 2008 **Dennis Interactive**, London

Senior Multimedia Designer

- HTML, CSS, PHP, JavaScript, Flash Actionscript, animation, XML
- PHP template development for The Week, Maxim, Men's Fitness, Bizarre
- Production of Ceros digital e-mags including Monkey and Ford S max

Developing interactive games and maintaining the websites for a range of Dennis publications including Maxim, Men's Fitness, Auto Express, PC Pro and The Week.

1999 – Sep 2006 **Crafts Council**, London

Web and system support officer

- HTML, CSS, ASP, JavaScript, Drupal, Flash Actionscript, FileMaker
- Development of Flash Actionscript interactive touch screen applications
- Server administration
- Responsible for online 'Crafts' magazine ecommerce and main website

Education

2001 London Metropolitan University London

- First Class BSc (HONS) Multimedia Systems with Fine Art
- BTEC ONC and HNC in Electronics
- 9 GCSE's A to C Including English and Mathematics